

REP HEADLINE# 6309407 TRF# 330729 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 215 564 1103 CREDIT RISK !!! OCT12/12 14.29 HARRIS REPORT FROM REP *** WPXI-TV *** **CHANGES**

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6309407

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 9/12 EST#259 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT12/12 14.29

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED BACK LINES 38 AND 29
TTLS \$46,215
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 37
AGENCY EST# = 259

38	A		1000A-1100A	30		\$250.00	9/12	9/14	1		W-F	1
39	A		1130P-1230A	30		\$500.00	9/12	9/14	3		W-F	3

SEP/12 46215.00

CONTRACT TOTAL 46215.00
TOTAL SPOTS 65

REP HEADLINE# 6309407 TRF# 330729
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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT12/12 14.29
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$130,645 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%
COMP COMING SOON

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6309407 TRF# 330729
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP OCT12/12 13.17
CHANGES ** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6309407

REP. # OFF. # 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

PRDCT TOM SMITH 9/12 EST#259 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT12/12 13.17

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED ORDER PER EMAIL
TTLS \$44,465
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1	S		1000A-1100A	30		\$225.00	9/12	9/14	2		W-F	2
PROGRAM : ELLEN												
CON COM1: ELLEN												
3	S		1130P-1230A	30		\$300.00	9/12	9/14	1		W-F	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												

1X - 250 = 1750
3X - 500

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT12/12 13.17
 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13	R		800P-1000P	30		\$3,500.00	9/17	9/17	1		MON	1
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PROGRAM : VOICE
 CON COM1: VOICE

SEP/12 44465.00

CONTRACT TOTAL 44465.00
 TOTAL SPOTS 61

440215

MARKET TOTALS \$130,645 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%
 COMP COMING SOON

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
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